

# AHT Group: Strategic Overview



## REVENUE

EXPERT SERVICES	CORPORATE SERVICES	VENTURES	PUBLISHING	PROJECTS/ APPS	EVENTS
<ul style="list-style-type: none"> <li>Keynote speaking</li> <li>Strategy facilitation</li> <li>Media spokesperson</li> <li>Public workshops</li> </ul>	<ul style="list-style-type: none"> <li>Scenario planning</li> <li>Future research reports</li> <li>Thought leadership content &amp; communities</li> <li>Building high performance orgs</li> <li>Implementing crowdsourcing</li> <li>Influence networks</li> </ul>	<ul style="list-style-type: none"> <li>MultiDimension Corp</li> <li>MemeStreme</li> <li>Future of Work Institute</li> <li>CrowdGen</li> <li>XTeamPro</li> <li>QR8S</li> <li>Repyoot</li> <li>Trend Surfing</li> </ul>	<ul style="list-style-type: none"> <li>Results From Crowds/ Crowds for Marketing</li> <li>Future of Sex</li> <li>Future of the CIO</li> <li>Future of News/ PS/ FS/ Events/ Dating</li> <li>Personal Branding</li> <li>Results from SocMed etc.</li> </ul>	<ul style="list-style-type: none"> <li>MyThoughtScape</li> <li>Business Model Mapping</li> <li>Global Startup Hubs</li> <li>Thriving on Overload</li> <li>Here and Now</li> <li>News interfaces/ Multi-task productivity apps</li> <li>Influence network analysis etc.</li> </ul>	<ul style="list-style-type: none"> <li>Future Network</li> <li>Executive roundtables/ CIO of the Future</li> <li>Entrepreneurs Xmas</li> <li>Crowd Bus Models Summit/ crowd w/shops</li> <li>Future of Work Summit</li> <li>Future of Sex party</li> <li>Future of PR</li> </ul>

## ENABLERS

TALENT	TEAM	CONTENT	VISIBILITY	PROCESSES	PLATFORM
<ul style="list-style-type: none"> <li>Core team/ project managers</li> <li>Writers/ Editors/ Publishers</li> <li>CTOs</li> <li>3D interactive design</li> <li>PR outreach</li> <li>Salesperson</li> <li>COO/ Project director</li> </ul>	<ul style="list-style-type: none"> <li>Hiring processes/ tests</li> <li>Local / global team building</li> <li>Profit share</li> <li>Varied reward structures</li> <li>Peer review</li> </ul>	<ul style="list-style-type: none"> <li>Future of work</li> <li>LN 2<sup>nd</sup> Edition</li> <li>How to be a futurist</li> <li>Futurist content</li> <li>Videos</li> <li>Frameworks</li> <li>Forthcoming books</li> </ul>	<ul style="list-style-type: none"> <li>SEO</li> <li>Media relations</li> <li>Blogs</li> <li>Twitter accounts</li> <li>Facebook pages</li> <li>Strategic social media</li> <li>Speaker influence app</li> </ul>	<ul style="list-style-type: none"> <li>Project reporting</li> <li>Process guides</li> <li>Web templates/ editorial guides</li> <li>Company establishment</li> <li>Book / report templates</li> <li>Sharing project information</li> </ul>	<ul style="list-style-type: none"> <li>Project platform</li> <li>AHT site</li> <li>FEN site</li> <li>Legal</li> <li>External funding</li> <li>Open business</li> </ul>